

Message Text

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PAGE 01 TAIPEI 00107 070526Z

ACTION EA-09

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UNCLAS TAIPEI 0107

FOR: USDOC/BIC/OIMEA--KELLY

E.O. 11652: N/A

TAGS: BBSR, TW

SUBJECT: MARKET RESEARCH UPDATE: POLLUTION CONTROL EQUIPMENT

REF: A) USDOC 23053, 12/29/76, B) TAIPEI A-160, 11/22/76

1. PER INFORMATION REQUESTED IN REF. A), THE ROC MARKET FOR POLLUTION CONTROL EQUIPMENT (PCE), NOVEMBER 1976, IS PROVIDED AS FOLLOWS:

2. PER PARA 2, REF. A) - ESTIMATED ROC IMPORTS OF PCE WAS \$6.471 MILLION FOR 1973. MARKET SHARES WERE: USA 40.44 PERCENT, JAPAN 43.45 PERCENT, W. GERMANY 11.21 PERCENT, SWEDEN 3.10 PERCENT, OTHERS 1.80 PERCENT. ROC IMPORTS FOR PCE FOR 1974 WERE \$19.834 MILLION, REPRESENTING A 191.10 PERCENT GROWTH OVER 1973. RATIONAL - 1974 PCE STUDY PREPARED BY PEAT MARWICK MITCHELL & CO. (PMM&CO.) WAS COMPLETED WHEN THE POLLUTION LAWS WERE NOT FULLY FINANLIZED. TC'S UPDATE ESTIMATES, HOWEVER, WERE BASED ON OVERALL INFORMATION, CUSTOMS DATA, OFFICIAL AND PRIVATE TRADE SOURCES, AND ADJUSTED WITH ACTUAL DATA FROM U.S. EXPORT VALUES AVAILABLE TO TC. EARLY IN 1974, THE LEGISLATIVE YUAN, GROC, WAS CONSIDERING COMPREHENSIVE LEGISLATION ON AIR AND WATER POLLUTION CONTROL AND THE WATER POLLUTION CONTROL ACT WAS PROMULGATED LATER BY THE PRESIDENT ON JULY 11, 1974. HOWEVER, UNCLASSIFIED

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THE AIR POLLUTION CONTROL ACT WAS HELD UNTIL MAY 23, 1975 DUE TO MORE URGENT PRIORITIES OF THE LOCAL INDUSTRIAL DEVELOPMENT PROGRAM. SINCE 1973/74 WERE PROSPEROUS YEARS FOR ROC'S INDUSTRIAL EXPANSION, INSTALLATIONS OF PCE WERE TAKEN INTO CONSIDERATION BY LOCAL END-USER INDUSTRY FOR NEW INVESTMENT AND INSTALLATION IN THAT PERIOD. MANY SHIPMENTS OF THE ORDERS FOR PCE ARRIVED DURING 1974, AND THE PREDICATION THAT THE POLLUTION CONTROL LAWS

WOULD BE ENFORCED ALSO STIMULATED THE ABRUPT DEMAND.
THEREFORE THE INCREASED ACTIVITY WAS REFLECTED IN THE TOTAL
IMPORTS FOR 1974. U.S. EXPORTS OF THE PCE ALSO ENJOYED A PRECISE
ANNUAL GROWTH OF 191.48 PERCENT IN 1974 (\$7.628 MM) AGAINST
1973 (DWMYQU MM) ACCORDING TO "US EXPORTS BY TARGET INDUSTRY
& SUBGROUP, USDOC", 6/18/76.

3. PER PARA 3, REF. A) - THE ANNUAL GROWTH RATE BETWEEN 1973/74
FOR TOTAL ROC MARKET FOR PCE WAS CONSEQUENTLY ESTIMATED TO 179.17
PERCENT.
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